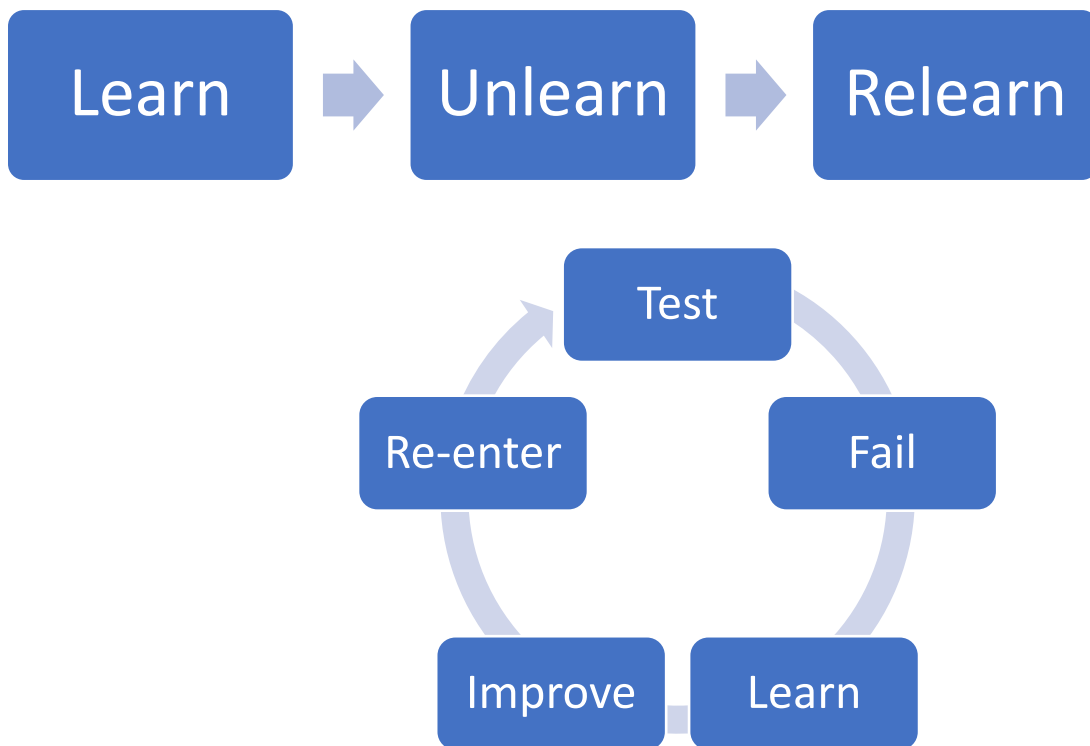


JOHN MAXWELL - LEADERSHIFT

- LeaderShift - Having the willingness to make positive changes in your leadership or organization
- The game does not stay the same
- Every baseball game is different but it is still baseball
- Fast Forward
 - Fast is faster
 - Things are not going to slow down
 - Forward is shorter
 - Today time frames are shorter
- There is a difference between adaptability and conformity

(1) LEADERSHIFT



(2) VALUE YESTERDAY BUT IN TODAY

- We over exaggerate yesterday
- We under value today
 - Get excited about what you are doing today
- We worry too much about tomorrow

(3) RELY ON SPEED BUT DEPEND ON TIMING

- Leaders see before others see and they see it quicker
- It is about getting started first
- When you see the band wagon it is to late to leave

(4) SEE THE BIG PICTURE AS THE PICTURE KEEPS GETTING BIGGER

- If what you did five years ago excites you... you are in trouble

(5) LIVE IN TODAY BUT THINK ABOUT TOMORROW

- The future has a way of arriving unannounced
- When you think on what you want your attract things to help you get what you want
 - People, resources, knowledge.

(6) MOVE FORWARD COURAGEOUSLY IN THE MIST OF UNCERTAINTY

- People don't follow titles or position, they follow courage
- "I would rather die attempting something big instead of embracing something small"

(7) TODAY'S BEST WILL NOT MEET TOMORROWS CHALLENGES

- The difference between best and better
- My best today can get better tomorrow
 - If you give 70% today you can't do 130% tomorrow.